



Product Satisfaction

Paper placemats... good idea or not?

Use this questionnaire to find out what people think, then you can adapt your design to make it more popular.

Q1
What appeals to you about this product?

- It is recycled
- It is useful
- It looks well made
- It's attractive

Q2
If you were to buy this in a shop how much would you be willing to pay?

- 50p to 99p
- £1 to £1.99
- £2 to £2.99
- £3 or more

Q3
What changes would you like to see made to this product to make it better?

Q4
Do you normally recycle at home?

- Yes
- No

Q5
Do you ever buy any of the following? (If they buy none, ask what would make them buy more recycled products.)

- Recycled glassware
- Recycled paper and envelopes
- Recycled toilet roll
- Recycled aluminium foil